



TREUCOR

Unternehmensberatung

Businessplan (Short Version, max. two pages)

- 1 **Company background**
- 2 **Balance sheet, profit-and-loss account for the preceding years and a 3-year projection**
- 3 **Indication of the capital required and the use for which the capital is to be employed**
- 4 **CVs of the business owner and the senior management**
- 5 **Product or service and its development**
- 6 **Market size and analysis of competitors**
- 7 **Corporate and operational strategy**
- 8 **Organisational structure**
- 9 **If possible: names and telephone numbers of several customers, suppliers, competitors and experts in the industry**